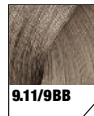
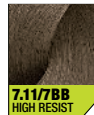
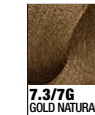
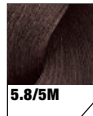
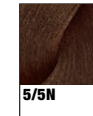
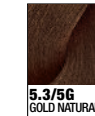
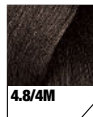
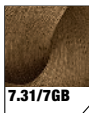
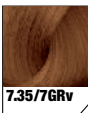
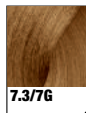
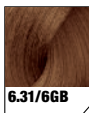
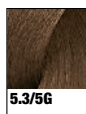
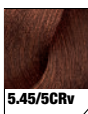
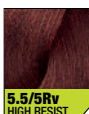


LEVEL	BLUES & GREENS						VIOLETS					COOL BROWNS & BLONDES				MOCHAS		NATURALS		
	.01	.1	.11	.07	.10	.17	.2	.20	.21	.22	.26	.12	.13	.15	.23	.18	.8	.0		.3
10	 10.01/10NB	 10.1/10B							 10.21/10VB				 10.13/10BG		 10.23/10VG HIGH RESIST				 10/10N	
9	 9.01/9NB	 9.1/9B	 9.11/9BB				 9.2/9V			 9.22/9VV HIGH RESIST NEW		 9.12/9BV HIGH RESIST	 9.13/9BG				 9.8/9M	 9.0/9NN EXTRA COVERAGE	 9/9N	 9.3/9G GOLD NATURAL
8		 8.1/8B							 8.21/8VB HIGH RESIST				 8.13/8BG					 8.0/8NN EXTRA COVERAGE	 8/8N	 8.3/8G GOLD NATURAL
7	 7.1/7B	 7.11/7BB HIGH RESIST	 7.07/7NGr			 7.17/7BGr							 7.13/7BG		 7.23/7VG	 7.18/7BM	 7.8/7M	 7.0/7NN EXTRA COVERAGE	 7/7N	 7.3/7G GOLD NATURAL
6	 6.1/6B	 6.11/6BB	 6.07/6NGr			 6.17/6BGr							 6.13/6BG		 6.23/6VG		 6.8/6M	 6.0/6NN EXTRA COVERAGE	 6/6N	 6.3/6G GOLD NATURAL
5	 5.1/5B	 5.11/5BB NEW				 5.17/5BGr		 5.20/5VVV				 5.12/5BV HIGH RESIST	 5.13/5BG	 5.15/5BRv HIGH RESIST		 5.18/5BM	 5.8/5M	 5.0/5NN EXTRA COVERAGE	 5/5N	 5.3/5G GOLD NATURAL
4								 4.20/4VVV			 4.26/4VR			 4.15/4BRv			 4.8/4M	 4.0/4NN EXTRA COVERAGE	 4/4N	
3																		 3.0/3NN EXTRA COVERAGE	 3/3N	
2					 2.10/2BBB															
1																			 1/1N	

Results are shown on hair swatches that are one level lighter than the shade.

LEVEL	WARM BROWNS & BLONDES			GOLDS		COPPERS							REDS						
	.31	.32	.35	.3	.34	.04	.4	.40	.43	.44	.45	.46	.5	.56		.60	.62	.64	.66
10																			
9	 9.31/9GB			 9.3/9G		 9.04/9NC													
8	 8.31/8GB			 8.3/8G	 8.34/8GC														
7	 7.31/7GB		 7.35/7GRv	 7.3/7G	 7.34/7GC		 7.4/7C		 7.43/7CG	 7.44/7CC									
6	 6.31/6GB	 6.32/6GV		 6.3/6G	 6.34/6GC			 6.40/6CCC RUBILANE			 6.45/6CRv	 6.46/6CR						 6.64/6CRC CARMILANE	 6.66/6CRR CARMILANE
5	 5.31/5GB	 5.32/5GV	 5.35/5GRv	 5.3/5G			 5.4/5C				 5.45/5CRv		 5.5/5Rv HIGH RESIST	 5.56/5RvR HIGH RESIST	 5.6/5R CARMILANE	 5.60/5RRR DM5	 5.62/5RV		
4			 4.35/4GRv	 4.3/4G							 4.45/4CRv			 4.56/4RvR HIGH RESIST			 5.62/5RV CARMILANE		
3																			
2																			
1																			

Results are shown on hair swatches that are one level lighter than the shade.



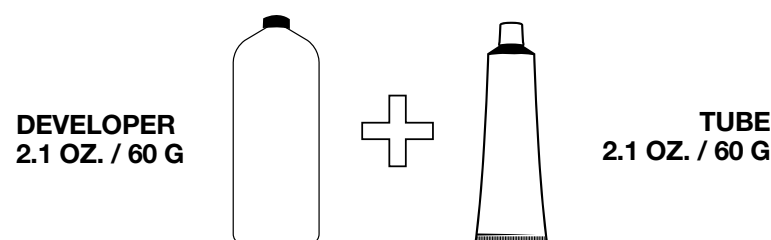
PREPERTAION

The INOA 2-part system is a 1:1 mixing ratio.

FOR ONE APPLICATION

- Measure 2.1 oz./60g. of INOA ODS² Rich Developer (10-, 20-, or 30-volume) into an INOA measuring cup or INOA doser for accuracy.
- Add 1 tube (2.1 oz./60 g) of INOA ODS² haircolor.
- Mix together until a smooth, creamy texture is obtained.

LEVEL OF LIFT	INOA 10-VOL	INOA 20-VOL	INOA 30-VOL
	1 level	Up to 2 levels	Up to 3 levels
USAGE	Toning refreshing	Coverage of white	More visible color change



APPLICATION

Apply to dry, unwashed hair with an INOA brush.
DEVELOPMENT TIME: 35 MINUTES.

TECHNICAL RULES

COVERING WHITE HAIR

- **Up to 70% white hair:** Apply the chosen target shade and process 35 min.
- **Between 70% and 100% white hair:** If the chosen target shade is warm, mix ½ tube of the chosen target shade + ½ tube of the Gold Natural shade at the same level. If the chosen target shade is cool, mix ½ tube of the chosen target shade + ½ tube of the Natural shade at the same level. For mid-lengths and ends, use target shade only. Development time: 35 min.

RINSING

- When development time is complete, add a little warm water to the hair and gently emulsify thoroughly, and rinse until the water runs clear.
- Shampoo twice with INOA-Post Shampoo.

TAKE THROUGH GUIDELINES

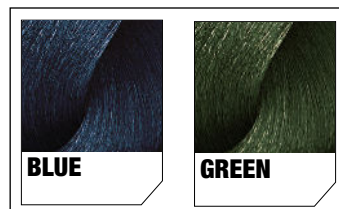
MAXIMUM FADING: INOA (10-vol) DIARICHESSE	LOSS OF DEPTH (2 – 3 LEVELS) + TONE Take through immediately (TTI) Take through last 20 minutes
MODERATE FADING: INOA (10-vol) DIARICHESSE DIALIGHT	LOSS OF DEPTH (1 LEVEL) + TONE Take through last 15 – 20 minutes Take through up to 20 minutes Take through up to 20 minutes
MINIMAL FADING: INOA DIARICHESSE DIALIGHT	SLIGHT LOSS OF TONE Take through last 5 minutes Take through up to 10 minutes Take through up to 10 minutes



INOA MIX

**AMMONIA-FREE CONCENTRATED
COOL COLOR MIXERS, PERFECT FOR:**

- **Neutralization** – Avoid brassiness with exclusive professional color
- **Creativity** – Create special color effects and personalized results



MIXING INSTRUCTIONS

Mix 2.1 oz./60 g of INOA ODS² Rich Developer (10-, 20-, or 30-volume) with 0.5 oz./15 g* of INOA Mix shade and 1.6 oz./45 g of INOA target shade (1:1 ratio of INOA ODS² Rich Developer to INOA Mix shade and INOA target shade).

ON PRE LIGHTENED HAIR

- **INTENSE EFFECT:** Mix 2.1 oz./60 g of INOA ODS² 10-volume Rich Developer with 2.1 oz./60 g of INOA Mix shade alone (1:1 ratio).
- **PASTEL EFFECT:** Mix 2.1 oz./60 g of INOA ODS² 10-volume Rich Developer with 0.7 oz./20 g of INOA Mix shade and 1.4 oz./40 g of INOA CLEAR (1:1 ratio).**

*Amount suggested on pigmented hair. INOA Mix is not for covering white.

**Proportions of INOA Mix shade and INOA CLEAR can be varied as long as they are mixed in a 1:1 ratio with INOA ODS² 10-volume Rich Developer.

INOA CLEAR

ONE SHADE, MULTIPLE POSSIBILITIES

- Break the base
- Subdue the intensity of tone
- Create a lighter shade
- Use as a corrective tool
- Use to dilute another shade for colormatching and refreshing on mid-lengths and ends
- Glossing on its own with 10-volume developer
- Create pastel shades with mixers, Carmilane, DM5 or Rubilane shades

